

THE DC BAR FOUNDATION'S



DC WALK FOR JUSTICE 5K

STRIDING TOWARD A FAIR AND EQUAL CIVIL LEGAL EXPERIENCE FOR ALL

**THURSDAY, OCTOBER 24, 2024
NATIONALS PARK**

SPONSORSHIP PACKET

ABOUT THE DC WALK FOR JUSTICE 5K



The DC Bar Foundation invites you to partner with us to launch the inaugural DC Walk for Justice 5K on October 24, 2024. **We aim to raise \$250,000 for the District's pressing civil legal needs.** By supporting a network of legal aid providers, the Foundation helps more than 30,000 District residents each year secure the fundamentals of life – the roof over your head, family stability, personal safety, and financial sustainability.

By sponsoring this event, you will foster closer ties with the community, create a tangible and lasting social impact, and position your organization as a leader in promoting public safety and wellbeing for District residents. You will also make your employees proud to be connected to a justice-minded workplace.

The Foundation has three goals for the Walk, which will premier during Pro Bono Week:

- to increase community awareness of the significant civil legal aid needs in the District of Columbia,
- to expand the network of lawyers, judges, and community members committed to supporting legal aid, and
- to raise at least \$250,000 for the Foundation's transformative work.

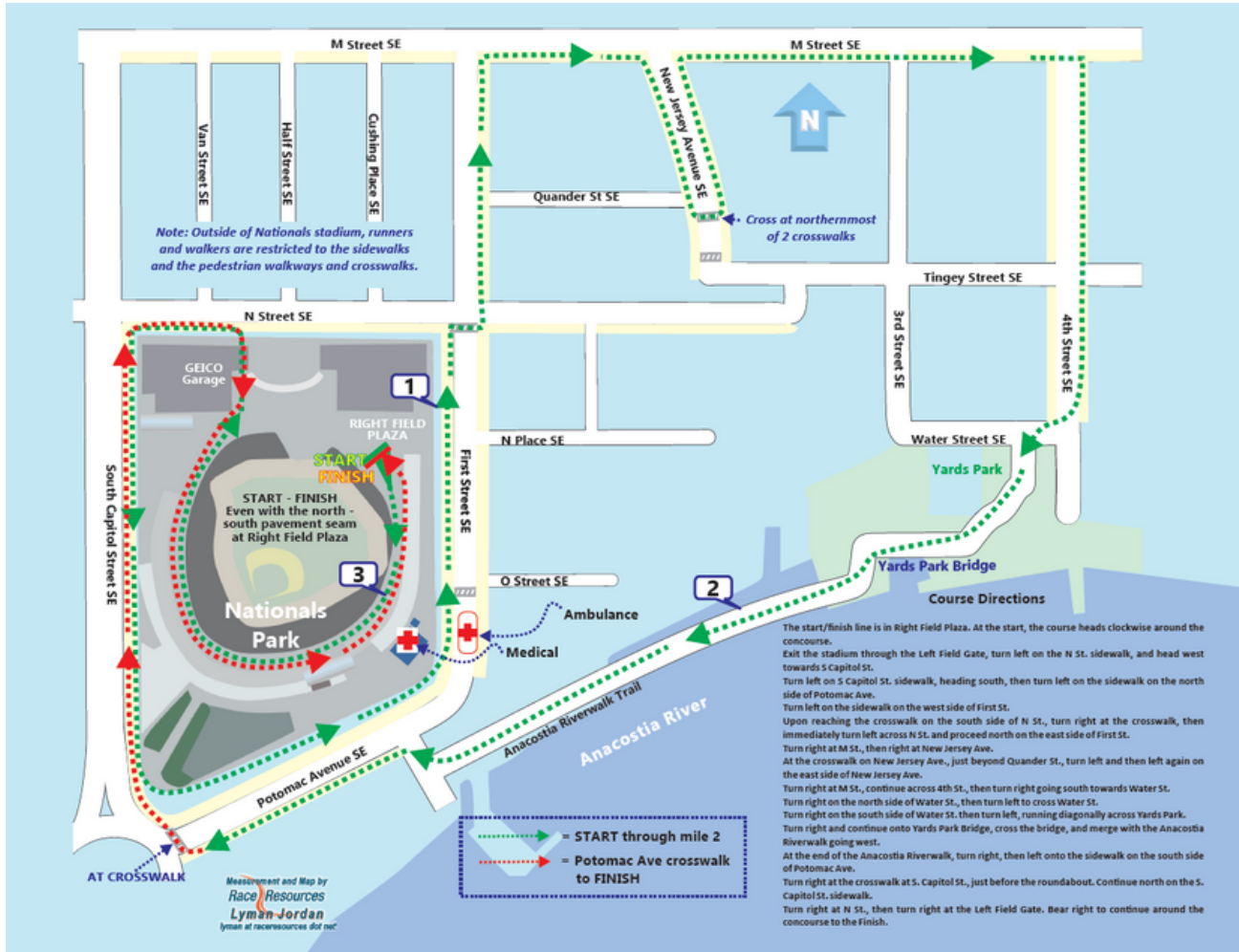
The Walk is patterned after the [London Legal Walk](#), which raises more than \$1 million annually for civil legal aid needs in London. Other communities in the UK, Australia, and the United States host annual legal walks.

At what sponsorship level can we count on you? (See page 4 of the Sponsorship Packet.)

DC WALK FOR JUSTICE 5K COURSE

The DC Walk for Justice 5K route will provide a uniquely “DC” experience for all participants, offering views of the iconic Nationals Park stadium and the scenic Anacostia Riverwalk Trail. A shorter route, approximately two miles long, will be available for those who wish to participate but do not wish to walk a full 5K distance.

Participants will end the 5K walk with a finish line party with food, drinks, and music at Centerfield Plaza inside Nationals Park stadium.



DC BAR FOUNDATION
WE INVEST IN JUSTICE

DCBF

WHO IS THE DC BAR FOUNDATION?



MISSION AND VISION

Since 1977, the DC Bar Foundation's mission has been to fund, support, and improve the legal representation of financially disenfranchised or otherwise underserved persons in the District of Columbia.

Our work is grounded in a commitment to racial justice and equity. As the leading funder of civil legal aid in the District, the Foundation is a catalyst for systems change. We foster collaborative, community-informed solutions that break down access to justice barriers for residents experiencing housing, financial, and personal insecurity. Our vision is that all residents of the District have equal access to justice.

PROGRAMS

The DC Bar Foundation makes grants, provides training, offers technical assistance, and fosters collaboration among dozens of legal aid organizations in Washington, DC. This network has provided legal aid to 130,000 District residents with low incomes in the past four years. Over half of our grants target housing insecurity (eviction & foreclosure defense to keep people in their homes). Since 1977, the Foundation has granted more than \$177.5 million to legal aid providers in DC. The Foundation also provides loan repayment assistance to qualified attorneys working for legal aid organizations.

IMPACT

By working with all stakeholders, the DC Bar Foundation is changing how District residents discover and experience life-changing legal assistance. Bar Foundations nationwide identify the DC Bar Foundation as the pacesetter in making systemic changes that transform access to legal services.



















For example, the Foundation is leading the effort to launch a Coordinated Intake and Referral (CIR) system, allowing clients to get legal help with a single phone call. This transformative effort will make it easy for all DC residents to get legal help quickly. DC residents must now navigate a maze of 50 organizations to determine which one can help them. We have gathered client feedback in the CIR design process and will evaluate each step as the system comes online in late 2024.

OUR REACH

Nearly 100 law firms and corporations – along with 400 attorneys and other individual donors – support the Foundation's work. The Foundation reaches thousands of stakeholders through our monthly newsletter and social media platforms, including LinkedIn, X (formerly Twitter), and Instagram.



DC WALK FOR JUSTICE 5K SPONSORSHIP TIERS & BENEFITS

<u>Benefits</u>	<u>Justice Trailblazer</u> (\$50,000)	<u>Justice Champion</u> (\$25,000)	<u>Justice Advocate</u> (\$10,000)	<u>Justice Partner</u> (\$5,000)	<u>Friend of Justice</u> (\$2,500)
Exclusive recognition as one of the following: Hospitality Host Sponsor, Free Parking Sponsor, Warm-Up Sponsor (includes signage and acknowledgment by announcer).					
Opportunity to deliver brief remarks at event kick-off.					
Exclusive logo placement on walk bib, mile marker signs, or official starting line event banner.					
Opportunity to have a booth or table at the event to promote your organization or business.					
Logo placement on educational signs along the course, and on event signage in Nationals Park.					
Public address recognition by DCBF CEO at event kick-off.					
Opportunity for an assignment for a sponsor volunteer group.					
Complimentary Walker Registrations	25	15	10	-	-
Logo exposure on Nationals Park centerfield video board.					
Sponsorship acknowledgment by public address announcer at the event.					
Logo exposure on event communications					

FREQUENTLY ASKED QUESTIONS

WHY IS THE DC BAR FOUNDATION LAUNCHING THE DC WALK FOR JUSTICE 5K?

We have three goals for the DC Walk for Justice 5K: 1) to increase community awareness of the significant civil legal aid needs in the District of Columbia, 2) to expand the network of lawyers, judges, and community members committed to supporting legal aid, and 3) to raise significant funds for the Foundation's work.

DO OTHER COMMUNITIES DO SIMILAR WALK FOR JUSTICE 5K EVENTS?

Yes, the DC Walk for Justice is patterned after the London Legal Walk, which raises more than \$1 million annually for civil legal aid needs in London. Other communities in the UK and Australia host annual legal walks.

WHO WILL BENEFIT FROM MY PARTICIPATION IN THE WALK FOR JUSTICE 5K?

The DC Bar Foundation supports a network of more than 30 legal aid organizations in the District of Columbia, providing grants, training, technical assistance, and coordination. This network has provided legal aid to 130,000 District residents with low incomes in the past four years.

WHO CAN PARTICIPATE IN THE WALK?

Anyone! The DC Walk for Justice 5K benefits DC's legal aid community, but you do not have to be an attorney or work in the legal field to participate. We encourage all justice-loving individuals to join us for the Walk.

WHEN WILL THE WALK BE?

The Walk is during Pro Bono Week - Thursday, October 24, 2024, at 4:30 p.m.

WHAT IS THE WALK ROUTE?

The Walk will begin and end at Nationals Park and weave through the surrounding neighborhood, including the Anacostia River Trail. The course is designed not to require street closures.

IS THE WALK A RACE?

No. This social and educational event allows participants to learn to know each other and become informed about legal aid issues in the District. The course will be an official 5K length, but the event will not be timed.

WHAT BENEFITS DO I RECEIVE AS A DC WALK FOR JUSTICE 5K SPONSOR?

A complete list of sponsor benefits is included in this packet.

HOW DO I REGISTER TO PARTICIPATE IN THE WALK?

Registration will be available on the DC Bar Foundation's website. Walkers can sign up for a \$25 registration fee/donation to the DC Bar Foundation. After completing registration, registrants will be prompted to create or join a fundraising team for the DC Walk for Justice 5K if they so desire.

WILL THERE BE FOOD AFTER THE WALK?

YES! Join us for a finish line party at Centerfield Plaza in Nationals Park Stadium after completing the walk.





DC WALK FOR JUSTICE 5K SPONSORSHIP COMMITMENT



Please download this PDF form to fill and sign before returning to DCBF.

Sponsor Company/Organization Name: _____

Contact (Name & Title): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

LEVEL OF SPONSORSHIP:

- Justice Trailblazer (\$50,000)
 Justice Champion (\$25,000)
 Justice Advocate (\$10,000)
 Justice Partner (\$5,000)
 Friend of Justice (\$2,500)

PAYMENT TYPE:

- Check
 ACH
 Online via [DC Walk for Justice 5K sponsorship website](#)

We ask that you please make your DC Walk for Justice 5K sponsorship commitment **by June 30, 2024**.

Please make checks payable to the DC Bar Foundation and mail with a completed form to the address below, or [CLICK HERE](#) to visit our website and pay online. For more information on in-kind sponsorships or instructions for completing payment via ACH, please contact Daryl Byler, DCBF Director of Development and Communications, at byler@dcbarfoundation.org or (202) 853-9025.

DC Bar Foundation
200 Massachusetts Avenue, NW, Suite 700
Washington, DC 20001



THANK YOU TO OUR SPONSORS!

JUSTICE TRAILBLAZER (\$50,000)

JUSTICE CHAMPION (\$25,000)

JUSTICE ADVOCATE (\$10,000)

JUSTICE PARTNER (\$5,000)

Dechert
LLP

EVERSHEDS
SUTHERLAND

FRIEND OF JUSTICE (\$2,500)