



AVENUES TO JUSTICE

Harnessing technology to empower
legal services in the District.

Presented by
the Young Lawyers Network
Leadership Council

Benefitting
the DC Bar foundation



SPONSORSHIP PACKET



ABOUT AVENUES TO JUSTICE



Left to Right: 2024 Avenues to Justice panel moderator and YLN LC member Jessie Sarkis with panelists Rhonda Cunningham Holmes, executive director of Legal Counsel for the Elderly; Murray Scheel, managing attorney at the DC Bar Pro Bono Center; and The Honorable Laura Cordero, presiding judge of the Probate and Tax Division at the DC Superior Court.

Since 2020, the DC Bar Foundation's [Young Lawyers Network Leadership Council](#) has presented its annual [Avenues to Justice](#) event, which raises funds for the DC Bar Foundation while facilitating insightful conversations between expert panelists and speakers about civil legal aid in the District.

Avenues to Justice 2025 will explore the transformative power of technology to enhance the efficiency, reach, and impact of civil legal aid organizations, while also highlighting the importance of thoughtful and responsible implementation to ensure the best outcomes for clients.

Please join us on Wednesday, June 25 from 5:30 to 7:30 PM at Arnold & Porter for a dynamic discussion of how the DC Bar Foundation and its grantees are overcoming challenges and leveraging technology to ensure justice is more accessible to all.

This year's keynote speaker is Rachel Rossi, former director of the DOJ's Office of Access to Justice and a dedicated advocate for equal justice. The program will also feature an expert panelist discussion about emerging technologies and their impact on civil legal services in the District and beyond.

Avenues to Justice provides the perfect opportunity for networking and building connections with fellow justice-minded professionals in the District. This event would be an excellent addition to any firm's summer associates calendar, giving future attorneys exposure to the pressing civil legal issues facing District residents.

This year, we aim to raise \$73,500 for DC's civil legal aid network through Avenues to Justice. Can we count on your firm or organization to help us reach our goal? Please see page 3 of this packet for a list of sponsor tiers and benefits.



ABOUT THE DC BAR FOUNDATION



Mission and Vision

Since 1977, the DC Bar Foundation's mission has been to fund, support, and improve the legal representation of financially disenfranchised or otherwise underserved persons in the District of Columbia. Our work is grounded in a commitment to racial justice and equity. As the leading funder of civil legal aid in the District, the Foundation is a catalyst for systems change. We foster collaborative, community-informed solutions that break down access to justice barriers for residents experiencing housing, financial, and personal insecurity. Our vision is that all residents of the District have equal access to justice.

Programs

The DC Bar Foundation makes grants, provides training, offers technical assistance, and fosters collaboration among dozens of legal aid organizations in Washington, DC. This network has provided legal aid to 130,000 District residents with low incomes in the past four years. Over half of our grants target housing insecurity (eviction & foreclosure defense to keep people in their homes). Since 1977, the Foundation has granted more than \$207 million to legal aid providers in DC. The Foundation also provides loan repayment assistance to qualified attorneys working for legal aid organizations.

Impact

By working with all stakeholders, the DC Bar Foundation is changing how District residents discover and experience life-changing legal assistance. Bar Foundations nationwide identify the DC Bar Foundation as the pacesetter in making systemic changes that transform access to legal services. For example, the Foundation is leading the effort to launch a Coordinated Intake and Referral system, now known as DC Resource Bridge, which will allow clients to get legal help with a single phone call. Currently, DC residents must navigate a maze of 50 organizations to determine which one can help them. This transformative effort will make it easy for all DC residents to get legal help quickly. The Foundation launched a successful pilot of the DC Resource Bridge in 2024 and looks forward to launching the full system in 2025.

The Young Lawyers Network Leadership Council

The DC Bar Foundation launched the Young Lawyers Network Leadership Council (YLN LC) in November 2011 as an opportunity for younger attorneys to further the goal of access to justice within the community. In recent years, the DC Bar Foundation expanded eligibility criteria to include attorneys over 40 who are at the start of their legal careers. Members serve renewable, two-year terms as ambassadors in order to promote the Foundation's mission and programs and to help raise additional resources to support local legal aid organizations.

AVENUES TO JUSTICE 2025 SPONSOR TIERS & BENEFITS

| <u>Corporate Sponsor Benefits</u> | <u>Champion</u> \$7,000 | <u>Advocate</u> \$5,000 | <u>Defender</u> \$3,500 | <u>Guardian</u> \$2,500 | <u>Ally</u> \$1,500 |
|---|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-------------------------------|
| Special recognition from DCBF CEO during event programming. | ✓ | | | | |
| Reserved event seating. | ✓ | | | | |
| Logo displayed on cocktail hour table signs. | ✓ | ✓ | | | |
| Acknowledgement during event programming for sponsoring food and drinks. | ✓ | ✓ | | | |
| Logo displayed on bar and food area. | ✓ | ✓ | ✓ | | |
| Thank-you via DC Bar Foundation social media posts (Twitter, LinkedIn). | Solo Sponsor Thank-You | Solo Sponsor Thank-You | Group Sponsor Thank-You | - | - |
| Logo size and placement on event signage, collateral, and communications. | Premium Org. Logo | Large Org. Logo | Medium Org. Logo | Organization Name | Organization Name |
| Number of tickets. | 16 | 12 | 8 | 6 | 4 |

| <u>Individual Sponsor Benefits</u> | <u>Champion</u> \$1,000 | <u>Defender</u> \$500 | <u>Ally</u> \$250 |
|---|-----------------------------------|---------------------------------|-----------------------------|
| Special recognition from DCBF CEO during event programming. | ✓ | | |
| Membership in the DC Bar Foundation's 77 Society. | ✓ | | |
| Name listed on event signage, collateral, and communications. | ✓ | ✓ | ✓ |
| Number of tickets. | 4 | 2 | 1 |

AVENUES TO JUSTICE SPONSORSHIP COMMITMENT

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INDIVIDUAL SPONSORSHIP:

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| <input type="checkbox"/> Champion (\$1,000) | <input type="checkbox"/> Defender (\$500) | <input type="checkbox"/> Ally (\$250) |
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PAYMENT TYPE:

- Check ACH Online via [Avenues to Justice sponsorship website](#)

Please make checks payable to the DC Bar Foundation and mail with a completed form to the address below, or [CLICK HERE](#) to visit our website and pay online. For more information on completing payment via ACH, please contact Daryl Byler, DCBF Director of Development and Communications, at byler@dcbarfoundation.org or (202) 853-9025.

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